

The Bleach Club | \$129

Professional Whitening for Life Program - Contract

Welcome to the Bleach Club program. We are excited to extend this offer to our patients who take their oral hygiene and general dental treatment seriously. We believe it is extremely important to maintain recommended hygiene care appointments and receive necessary dental treatment to maintain a healthy and beautiful smile. In fact, patients who maintain regular hygiene appointments and receive recommended treatment spend less money on dental care (on average) than those who only see the dentist when they perceive a problem exists. All too often, people who wait until there is a problem have irreversible damage to their gums, teeth, and/or jaw.



The Bleach Club offer was developed as an amazing opportunity for those patients that are already taking their dental health seriously, and as an incentive for those who need a little help keeping up with their dental care. You will receive an initial supply of whitening trays for personal use and at every scheduled re-care appointment you will receive one additional tray – for life.

This privilege does require some rules, restrictions, and regulations. Below is a brief description of the qualifiers for this program. Please read through them carefully. You will also receive a copy of our **Broken Appointment Policy**. Please review the policy and sign below, acknowledging receipt and understanding of compliance of said policy. While the **Bleach Club** offer is a privilege given from us to you, we insist that all rules and regulations are followed in order to receive and continue to receive this benefit. Should any of the rules or regulations fail to be met, you will immediately be disqualified from the program until you have successfully met all of the qualifying rules for a minimum of twelve months.

New Patient Activation Rules & Regulations:

1. Adult teeth must be fully erupted.
2. Must complete initial hygiene cleaning, x-rays, doctor's exam, and re-appoint for six month recare.
3. Must comply with minimum required dental care as treatment planned by a doctor.*
4. After all necessary dental treatment has been completed, patient will be given their initial supply of whitening trays.
5. New patients may activate **The Bleach Club** membership upon their first visit if the doctor determines the patient's mouth is healthy.
6. Must comply with broken appointment policy.
7. Must not have any outstanding bills with our practice.

Existing Patient Activation Rules & Regulations:

1. Adult teeth must be fully erupted.
2. Must comply with minimum required dental care treatment as planned by doctor. *
3. Must comply with broken appointment policy.
4. Must not have any outstanding bills with our practice.

Lifetime Maintenance Rules & Regulations:

1. Must maintain minimum continued care as treatment planned and appointed by our Doctors, and staff. **
2. Must maintain continued hygiene care (as often as recommended by our Doctors and staff).
3. Must comply with all our policies regarding payment and broken appointments.

*All patients will receive their whitening package upon completion of all necessary dental treatment as determined by the dentist. Should no dental treatment be required to maintain healthy teeth and gums, minimum gum and teeth health is required to receive professional whitening in order to prevent complications that may arise with unhealthy teeth and gums.

** New patients may activate **The Bleach Club** membership upon their first visit if the doctor determines the patient's mouth is healthy.

Disclaimer: Our doctors and staff have the right to refuse offer if deemed necessary based on patient health conditions, misuse, abuse, or any other factor deemed necessary to void offer.

I, _____, hereby certify that I agree to the terms and conditions outlined above. I also acknowledge receipt of **The Broken Appointment Policy**. I understand that "**The Bleach Club**" is a privilege only bestowed to individuals who meet and maintain all of the rules and regulations pertaining to said program.

Signature

Date

Staff